



सत्यमेव जयते

Ministry of Ayush
Government of India



AYUSHMAN BHARAT NYAS

2022

N A C

DECLARATION

For Making AYUSH the Future of
Global Healthcare

AYUSHMAN BHARAT NYAS

www.ayushmanbharatnyas.org

The National Ayush Conference Declaration 2022

For Making AYUSH the Future of Global Healthcare

Traditional medicine is a key pillar of health care delivery systems and plays a crucial role in maintaining good health and well-being not only in India but across the world. In recent years, traditional medicine therapies have also seen a major transformation as the usage of artificial intelligence, and technological innovations have made them more accessible to the masses. **NAC 2022 will aim to integrate the benefits of traditional medicine with the achievements of modern science and create a comprehensive health strategy as "NATIONAL AYUSH DECLARATION" which aims to make INDIA the global leader in healthcare and hub for traditional medicine practices and guide the world towards attaining better health and lifestyle.**



Simple Fact

The AYUSH sector currently stands at a whopping 18 billion USD and is projected to see an impressive 50% increase over the course of the next five years.

CAGR 19.8%

AYUSH INDUSTRY
2022-2027

\$ 6.6 billion

India's ayurvedic products market in 2021

\$ 372 billion

Indian Healthcare Market
2022

NAC DECLARATION 2022

THE WAY FORWARD



AYUSH can play an important role in realizing the dream of 'New India' & " Swasth Bharat" by providing quality healthcare and medical care for its citizens. At present we are witnessing a highly receptive environment where the value of AYUSH systems in healthcare is widely recognized. To make AYUSH the leader in Global Healthcare, we need to focus on the following points:



Medical Pluralism

Designing an effective administrative framework in education, research, or health services to revitalize the pluralism medical heritage of India.



AYUSH Research for New India

To Organize a symposium and national consultation to discuss the role of AYUSH research for realizing the dream of 'New India'.



AYUSH Action Agenda

Developing an India Ayush Action Agenda recognizing the importance of mainstreaming AYUSH's potential for holistic health by Collaborating with health-sector startups & local governments who will tap into the high potential of the Ayush system.



Development OF AYUSH Clusters

The cluster-based approach is an effective and sustainable strategy for competitiveness enhancement & participation of MSMEs in order to exploit the emerging health market opportunities.



Growth of the Medicinal Plants Sector

In India, the production and cultivation of medical plants are mostly unorganized. An equipped supply chain management and the formation of farmer associations will improve the production and sales of medicinal plants in the country.

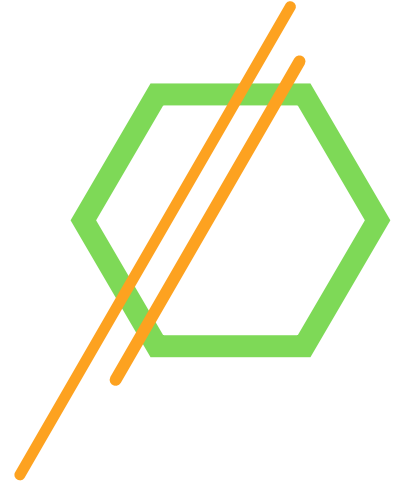


Promoting Ayush Practice in the International Sphere

Organizing International Exchange Programmes, Seminars, Workshops & Conclaves on AYUSH to give it International recognition and fame.

Advantage INDIA

Grow With India



STRONG DEMAND

Healthcare market in India is expected to reach US\$ 372 billion by 2022, driven by rising income, better health awareness, lifestyle diseases and increa



ATTRACTIVE OPPORTUNITIES

In the Economic Survey of 2022, India's public expenditure on healthcare stood at 2.1% of GDP in 2021-22 against 1.8% in 2020-21.



RISING MANPOWER

Availability of a large pool of well-trained medical professionals in the country in the AYUSH sector.



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